



State 2% ATAX Committee Beaufort County, SC

Finance Conference Room, Beaufort County BIV 2
102 Industrial Village Rd Bldg. 2 Beaufort, SC 29906

**Tuesday, April 15, 2025
8:30 AM**

AGENDA

COMMITTEE MEMBERS:

**VIMAL DESAI, CHAIRMAN
DICK STEWART
ANITA SINGLETON-PRATHER**

**KEN GUERRA, VICE-CHAIR
STEVEN GREEN
MARIE GIBBS**

- | | | |
|----|---|------------------------------|
| 1. | CALL TO ORDER: | Vimal Desai, Committee Chair |
| 2. | PLEDGE OF ALLEGIANCE: | Vimal Desai, Committee Chair |
| 3. | STATEMENT OF COMPLIANCE WITH FOIA: | Vimal Desai, Committee Chair |
| 4. | APPROVAL OF AGENDA | |
| 5. | APPROVAL OF MINUTES - <i>April 8, 2025</i> | |
| 6. | <i>DISCUSSION AND RECOMMENDATION OF GRANT PRESENTATIONS - Committee Members</i> | |
| 7. | <i>ADJOURNMENT</i> | |

**TO WATCH COMMITTEE OR COUNTY COUNCIL MEETINGS OR FOR A COMPLETE LIST OF AGENDAS AND
BACKUP PACKAGES, PLEASE VISIT:**

<https://beaufortcountysc.gov/council/council-committee-meetings/index.html>

Minutes

2024-2025 Cycle 2 State 2% Accommodations Tax Grant Presentation Schedule

County Council Chambers 100 Ribuat Rd. Beaufort, SC 29906

Tuesday, April 8, 2025

8:45am - 12pm

- 1

Call to Order
- 2

Pledge of Allegiance
- 3

Statement of Compliance with FOIA
- 4

Agenda Apporval

Motioned Dick Stewart and seconded Steven Green
- 5

Nomination for Chair

Vimal Desai Elected - Unanimous

Motioned Ken Guerra and seconded Marie Gibbs
- 6

Nomination for Vice Chair

Ken Guerra Elected - Unanimous

Motioned Dick Stewart and seconded Anita Singleton-Prather

Recess until first presentation

7 Presentations

Scheduled Time	Committee Member	Organization	Event Title	Amount	Actual Time Presented
9:00 AM	Dick Stewart	1 Hilton Head Island Airport	Fly TO Hilton Head Island: Inbound VCB Partnership to Target Fly Markets	\$ 30,000.00	8:56 am
9:10 AM	Ken Guerra	2 Friends of the Spanish Moss Trail	Kids in Parks South Carolina - Along the Spanish Moss Trail	\$ 20,000.00	9:13 am
9:20 AM	Ken Guerra	3 Friends of the Spanish Moss Trail	Promoting the Spanish Moss Trail	\$ 20,000.00	9:21 am
9:30 AM	Marie Gibbs	4 Arts Center of Coastal Carolina	'Tourism Destination Marketing Support'	\$ 40,000.00	9:26 am
9:40 AM	Steven Green	5 Beaufort Area Hospitality Association	Beaufort New Year's Eve Fireworks Celebration	\$ 20,000.00	9:38 am
9:50 AM	Steven Green	6 Port Royal Sound Foundation	PRSF Maritime Center Dock Renovation	\$ 52,510.00	9:46 am Stewart recused
10:00 AM	Anita Singleton-Prather	7 Beaufort History Museum	Beaufort History Front and Center	\$ 72,700.00	9:52 am
10:35 AM	Dick Stewart	9 Historic Mitchelville Freedom Park	HMFP 11th annual Juneteenth Celebration (June 12,13,14 and 21, 2025 and 6th Annual Holiday Nights and Lights (December 6,7 and 8, 2025)	\$ 35,000.00	10:02 am
10:10 AM	Vimal Desai Ken Guerra	8 Gullah Traveling Theater, Inc.	Da' Gullah American Revolutionary Experience	\$ 25,000.00	10:15 am Prather recused
10:20 AM		15 MINUTE BREAK			10:30 am
10:45 AM	Marie Gibbs	10 Hilton Head Symphony Orchestra	HHSO Marketing Programs	\$ 25,000.00	10:45 am
10:55 AM	Steven Green	11 USCB Center for the Arts/ USCB Educational Foundation	Performing Arts Season	\$ 15,000.00	10:56 am
11:05 AM	Anita Singleton-Prather	12 Carolina Bight Sanctuary, Inc.	Wings Over Beaufort (Birding & Ecotourism Festival)	\$ 42,000.00	11:06 am Stewart recused
11:15 AM	Vimal Desai Dick Stewart	13 The Henry Clay Foundation	The S.M.O.K.E. Invitational Basketball Tournament	\$ 152,000.00	11:18 am
11:25 AM	Dick Stewart	14 The Gullah Museum of Hilton Head Island	The Old Fashion Oyster Roast and The Gullah Food Festival	\$ 25,000.00	NO SHOW
11:35 AM	Anita Singleton-Prather	15 Favour Corp.	The 843 Lowcountry Southern Blues Line Dance Festival	\$ 15,000.00	11:31 am
11:45 AM	Ken Guerra/Marie Gibbs	16 The Freedman Arts District	"Off the Wall and Onto the Stage: Dancing The Art of Jonathan Green"	\$ 50,000.00	11:40 am
11:55 AM	Vimal Desai Marie Gibbs	17 Beaufort County 250 Committee (BC 250) of the South Carolina American Revoilution Sestercentennial (250) Commission	Beaufort County 250 Committee Fund - Community Foundation of the Lowcountry	\$ 47,960.00	11:47 am Prather recused
				\$ 687,170.00	
12:05 PM		1 HOUR LUNCH BREAK			
1:05 PM		DISCUSSION OF AWARDS			DISCUSSION OF AWARDS SET FOR 4/15 @8:15 AM

- 8

Meeting Concluded

12:00pm

Committee Attendance 4/8/2025	
Vimal Desai	ABSENT
Dick Stewart	PRESENT
Anita Singleton-Prather	PRESENT
Steven Green	PRESENT
Ken Guerra	PRESENT
Marie Gibbs	PRESENT